

Experience	BLESS / BLESShome 10/24 - 12/25		
	Showroom Manager, Content Manager, Production, Customer Relations.		
	- Developed a distinctive and effective communication strategy, resulting in increased sales and greater coverage. - Curated the permanent showroom setup and spatial layout. - Coordinated with different art galleries and exhibition spaces in Berlin to organize workshops, exhibitions, art events. - Managed the production and inventory of bestselling items, such as the handcrafted cable jewellery series. - Built strong relationships with customers and fostered long-term showroom loyalty.		
	BLESS 05/24 - 09/24		
	Studio assistant, production related tasks		
	- Worked together with the designers and other members of the team on the development and production of multiple collections. - Assisted pattern makers, production manager, in-house tailors in the making of garments and various design objects. - Planned and coordinated with various external platforms to organize production related to screen printing, printing, maintenance, and managing relationships with galleries and exhibition spaces in Berlin.		
	VARCO ATTIVO / Cultural association with focus on immersive 02/23 - 10/24		
	art experiences		
	Founder, Art Director, Visual Curator		
	- Concept development, organization, and setup of numerous cultural events in the city of Rome - Research and support of emerging artistic talents - Non-conventional communication through physical channels and direct audience engagement		
	Other Experience		
	- Graphic Design and Art Direction for ANEMONIA vintage archive garment selection 02/25 - Web Designer for various Independent Projects from 2025 - Sales Assistant at BERSHKA Via Ottaviano RM 05/23 to 05/24 - Merch Designer for DOUBLEDragon fragrances 02/23 - Assistant Stylist for Antonio Mosconi at CAP74024 X FENDI 06/22		
Education	Bachelor's Degree in Fashion Design - 110/110 cum laude 03/24		
	NABA, Rome		
	BA Thesis project exploring design choices shaped by necessity, the layered meanings of everyday objects, and how form emerges from function.		
	High School Diploma in Languages, graduated with 100/100 cum laude 06/20		
Skills	Liceo Linguistico Lazzaro Spallanzani, Tivoli (RM)		
	Soft	Hard	Languages
	Creative Thinking, Critical Thinking, Attention to Detail, Visual Sensitivity, Problem Solving, Conceptual Approach, Adaptability, Curiosity, Independent Working, Team Collaboration, Communication Skills, Research-Oriented Mind-set, Flexibility, Responsibility, Cultural Awareness, Reliability, Proactive Attitude	Graphic Design, Visual Research, Layout & Editorial Design, Typography, Image, Curation, Concept Development, Brand Identity Design, Visual Storytelling, Fashion Research, Costume History, Textile & Material Analysis, Archival Research, Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Figma, Presentation Design, Content Creation (Visual)	Italian: Native speaker English: Advanced // C1 French: Intermediate // B2 German: Beginner // B1
Interests	Professional	Hobbies	Contacts:
	Photography & Image Curation, Brand Identity & Storytelling, Contemporary Art & Exhibitions, Independent Publishing & Editorial Projects, Books & Literary Culture, Edition Design & Layout.	Photography, Model Building, Clothing Collection, Vinyl Records & Audio Systems, Contemporary and Ancient History.	mail@alessandromeli.com +39 351 4461759 alessandromeli.com @ssandrosandrosandro